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GENLUX MAGAZINE

Eva Longoria & Denise Rich Hosted Charity Event



Denise Rich & Eva Longoria
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Eva Longoria and Denise Rich co-hosted an intimate charity event during Cannes Film Festival that benefited the Eva Longoria Foundation and Gabrielle’s Angel Foundation. MandA Events presented this charity event, and had sponsors from Frédérique Constant – Geneve, Raffles Members Club and The-Sphere.com.

The cocktail reception, which was hosted on The Lady Joy – Denise Rich’s personal yacht, featured these dedicated philanthropists sharing news of their latest projects with an exclusive and prestigious crowd of A-listers. This event generated awareness and funds for each well deserving organization.

The Eva Longoria Foundation was founded by the actress herself, Eva Longoria, and was established primarily for women in the Latino community and children. Their vision is to give women and girls the tools they need to reach their own potential by supporting programs that help girls excel in school and attend college. The

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foundation hopes to build a stronger future for our world.

Gabrielle's Angel Foundation supports Cancer Research and encourages the development for more effective therapies for cancer patients. This foundation funds innovative clinical and basic science research that will eventually lead to novel therapeutic approaches that can be used alone or along side effective therapies used today.

Celebrity guests included: Eva Longoria, Denise Rich, Diddy, Alec Baldwin, Roberto Cavalli, Michelle Rodriguez, Goga Ashkenazi, Fawaz Gruosi, Cassie, Amaury Nolasco, Tara Reid and many more.

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